

Deadlines, Terms & Conditions

DEADLINES:

Past Due Accounts: All accounts exceeding 30 days past due based on their payment plan will be charged a monthly 10% interest fee on the remaining balance due compounded monthly. It shall not be necessary for Publisher to give advance notice that such interest charge is to be levied. Collection agency action will be taken against delinquent accounts of six months.

TERMS OF ADVERTISING:

Artwork Size, Specifications & Guidelines can be found online or media it.

1. The Advertiser will indemnify the Publisher against damage and/or expense, which the Publisher may incur as a direct or indirect consequence of the Advertiser's announcements. The Publisher will also be indemnified by the Advertiser in respect of any claims, cost and expenses arising out of any illegal or libelous matter printed for the advertiser or any infringement of copyright, patent, or designs.
2. The Publisher will not be liable for any consequential loss or damage occasioned by error, late publication or failure of an advertisement to appear for any cause whatsoever.
3. For ad materials not submitted in a timely manner, the Publishers, at their sole discretion and at a time of the choosing, may determine an ad as a "No Show". Publisher reserves the right to fill this space with an advertiser's old ad, generate a new ad with or without approval of the advertiser, or not run an ad at all for the advertiser in question. In any of these cases, advertise is responsible for the fully payment of spaces charges in accordance with the contract, plus penalties, and additional charges as determined by the Publishers, including costs for layout of pages due to a "No Show".
4. Advertisers who do not submit their materials by the appropriate materials due dates are subject to late fees above and beyond their space charges. These late charges will be calculated at 1.5% per day of the total space charge.
5. Due to the complexities of electronic files and the time involved with checking digital artwork submitted by advertisers, we cannot guarantee quality of reproduction on materials that have been received past the materials due date. In no case will advertisers be entitled a refund for any reproduction issues for artwork submitted that does not meet specifications or past the due date.
6. Late ads and "No Show" ads do not give the Advertiser a right to cancel their space obligation once contracted. The Advertiser shall be liable to fulfill all conditions of this contract.
7. Cancellations will not be accepted after the closing dates for each issue.
8. For publisher-produced ads: All materials, such as photograph, logos, copy or copy suggestions must be received by materials due date. Advertisers may be liable for late charges, specified in Paragraph 2 for failure to comply with deadlines. Advertisers may also sustain late charges for failure to return artwork with the corrections or approvals in a reasonable time, generally 3 working days.
9. The Publisher will return Advertiser's furnished copy and artwork upon request, providing full payment has been received, but reserves the right to dispose of any advertising material six months after publication, providing the Advertiser or his agent has not given instructions to the contrary in writing to the Publisher.
10. Positioning of ads is at the discretion of Publisher except where a request for a specific, preferred position is acknowledged by Publisher in writing and a position surcharge is paid by the advertiser.
11. Publisher is not liable for delays in delivery or non-delivery caused by a condition beyond the control of Publisher. The Publisher also reserves the right to either extend distribution without financial compensation beyond the end of the contract, or to replace the lost distribution with substitute distribution before the end of the contract.
12. In the event that it shall be necessary to incur legal cost and attorneys fees in the collection of an account, the Advertiser shall pay, in addition to the total amount owed the Publisher for advertising, a sum of the entire Principal to cover attorneys fees. In addition, the Advertiser agrees to pay interest charges in accordance with these conditions and all materials fees chargeable for the execution of the public records.
13. Every effort shall be made to carry out the contract, but its due performance is subject to cancellation by the Publisher or to such variations as the Publisher may find necessary as a result of inability to publisher arising from any act of God, war, terrorism, strike, lockout or other labor dispute, fire, flood, legislation or other cause (whether of the foregoing class or not) beyond the Publisher's control.
14. Due to the desire to increase the quality of the magazine year after year, all contents of advertisements are subject to Publisher's approval. Publisher has the right to cancel any ad, space reservation, or position commitment for any reason at any time.